

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57111 CF LOC-POL FBD - LBD: 10/26/12 - 10/29/12 HL#: Created: 10/25/12 12:14 PM

Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: TSMITH2 on 10/25/12 04:40 PM

Agency: SHORR JOHNSON MAGNUS (39976) Product: GENERAL ELECTION WEEK Self Protect.: :00:00 Confirmed: 10/25/12 04:40 PM

Buyer: MICHAEL D'ETTORRE Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/26/12 08:48 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	* * * * F * *	MORN	30	D			0.0	\$380.00	2	\$760.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	2										
002	MEARLY	M * * * * * *	MORN	30	D			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	2										
003	MLOCAL5A	* * * * F * *	MORN	30	D			0.0	\$380.00	1	\$380.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										
004	MLOCAL5A	M * * * * * *	MORN	30	D			0.0	\$360.00	1	\$360.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										
005	MLOCAL6A	* * * * F * *	MORN	30	D			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										
006	MLOCAL6A	M * * * * * *	MORN	30	D			0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										
007	NNOON	* * * * F * *	NEWS	30	B			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

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Agency: SHORR JOHNSON MAGNUS (39976)	Product: GENERAL ELECTION WEEK	Self Protect.: :00:00	Confirmed: 10/25/12 04:40 PM	
Buyer: MICHAEL D'ETTORRE	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/26/12 08:48 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NNOON	M * * * * *	NEWS	30	B			0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	C D11AM	* * * * F * *	PRIC	30	B			0.0	\$550.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	D11AM	M * * * * *	PRIC	30	B			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DTALK	* * * * F * *	DAY	30	B			0.0	\$360.00	1	\$360.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DTALK	M * * * * *	DAY	30	B			0.0	\$405.00	1	\$405.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	N4EARLY	* * * * F * *	NEWS	30	D			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	N4EARLY	M * * * * *	NEWS	30	D			0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWS6PM	* * * * F * *	NEWS	30	D			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEWS6PM	M * * * * *	NEWS	30	D			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AINSIDER	* * * * F * *	ACC	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AINSIDER	M * * * * *	ACC	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,340.00	1	\$2,340.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PSIXTY	* * * * * S	REGP	30	D			0.0	\$5,500.00	1	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	C PRACESUN	* * * * * S	REGP	30	B			0.0	\$3,600.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$3,780.00	1	\$3,780.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PHOW*PART	M * * * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER01	* * * * F * *	LETT	30	B			0.0	\$575.00	2	\$1,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LLETTER01	M * * * * *	LETT	30	B			0.0	\$575.00	2	\$1,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NLATE03	0 0 0 0 0 1 1	NEWS	30	B			0.0	\$1,890.00	2	\$3,780.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NLATE03	* * * * F * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NLATE03	M * * * * *	NEWS	30	B			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	SNFLTODA1	* * * * * S	NFLP	30	A		NFL FTBL	0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PCRIMESA1	* * * * * S *	REGP	30	B			0.0	\$810.00	1	\$810.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	WFINAN630AM	* * * * * S	BNSP	30	B			0.0	\$135.00	1	\$135.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	37	0	\$47,750.00	\$40,587.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$47,750.00	\$40,587.50	\$0.00	\$0.00